



ANIMAL CRACKERS

Well we're now in the deep freeze of winter. The cold temperatures bring many challenges to our lives. Keeping up with the wrath of Mother Nature can on some days seem like a full time job. In

my own household we've already spent lots of time and money keeping walkways clear of ice and snow and there are still many days of cold weather ahead.

I am very aware of the effect the cold weather has on my body. My skin is drier making it necessary to use gallons of moisturizer just to keep my skin slightly smoother than the bark of a tree. My Victoria Secret undies have been replaced by thermal underwear as the undergarment of choice. There was a time when for me fashion ruled over function but those days are long gone.

So you ask, what does all of this have to do with our animals? We forget that if we are feeling the ill effects of winter so are our household pets. Nature has provided our dogs and cats the ability for their fur to thicken in the cold weather. If your animals spend most of their time lounging by the fireplace that fur coat of theirs will not develop much of an undercoat and going outside can be-

come an unpleasant experience. A snugly coat for your four-legged friend can be just the answer.

You say your dog loves frolicking in the snow! Great! Running in the snow is wonderful exercise. Unfortunately, this may result in some unexpected problems. Snow easily accumulates between the pads of a paw. This snow hardens and forms marble like balls of ice making it very painful for the animal to walk. The snow also covers hidden dangers such as debris that can actually cut a dog's paw.

Ice also presents hazards to our furry friends. Just like a slip on the ice can produce some serious injuries for us the same can happen to Fido. Veterinary clinics are filled with patients having both broken bones as well as soft tissue injuries from slipping on the ice.

Paws can also come in contact to chemicals that are prevalent in the winter. Antifreeze and sodium chloride can prove quite hazardous to our pets. Ice melt can dry out and severely irritate paw pads.

I have searched high and low for appropriate dog boots that will keep my dogs feet dry, provide traction and keep their paws away from dangerous chemicals. I've had my dogs try many different styles of boots but I'm always disappointed in them for one reason or the other. They ranged in price from \$40 to \$60 and typically get lost in the snow because they don't stay on.

I've finally found dog boots that are both affordable

and very functional. These dog boots are called Pawz dog boots. They come in packs of 12 and are disposable, reusable, waterproof and biodegradable. Best of all, as far as I and my dogs are concerned, they stay on!

I like these dog boots so much that I made them part of my product line at www.nosetouch.com. If interested in them just go to the website and you will be able to read more about Pawz dog boots, view a video of dogs wearing Pawz dog boots and purchase Pawz dog boots on the secure shopping cart.

Our animals live on the lowest part of our homes, the floor. The air near the floor is always the coldest since heat rises, unless of course your floors are equipped with radiant heat. Make sure you seal off drafty doorways and provide your pets with a nice cozy dog or cat bed.

Providing appropriate care for your animals will save you unnecessary vet bills and aid in the longevity of your pets.

Have fun with your animals. They are counting on you to provide them with a safe, loving, nurturing environment.



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